



**FOR IMMEDIATE RELEASE**

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**NATIONAL AF&V CONFERENCE PROGRAM ANNOUNCED**  
***The Latest Information on Funding, Policies, Vehicles & Technologies***

**Las Vegas, NV:** Alternative Fuel Vehicle Institute (AFVi) hosts the sixteenth Alternative Fuels & Vehicles National Conference + Expo (AF&V 2010) in Las Vegas, NV May 9-12. AFVi announces program highlights for 2010.

T. Boone Pickens and John Davis are two of the stellar keynote speakers. Pickens, Founder and Chairman of BP Capital Management, makes regular headlines with his Pickens Plan and now has 1,627,000 followers supporting his energy security goals. John Davis is the Emmy® Award-winning host, Executive Producer and creator of *MotorWeek*, television's longest running automotive series. Keynote speakers will be joined by 150 experts presenting topics in thirty-two concurrent sessions. The program features many of the leading decision-makers in alternative fuels and technologies, representing truck manufacturers, fuel suppliers, government agencies and parts manufacturers. The national Conference is a fuel and technology neutral meeting place for policy and/or purchasing decision-makers.

AF&V 2010 attendee focus is on public and private fleet managers. Public fleets range from every branch of the military to major U.S. cities including Dallas, Seattle, Boston, Chicago, Burlington, Los Angeles and Columbus. Private fleets are represented by a diverse mix, too. Included among the several hundred managers scheduled to attend is Anheuser-Busch, Frito-Lay, Cox Communications, Waste Management, Walt Disney, AT&T, Pepsi, Republic Services and UPS.

New in 2010 is "Fleet Day" on Tuesday, May 11. From John Davis and major auto manufacturers presenting their product rollouts in the General Session to seven uninterrupted hours of Expo Hall time, the emphasis is on the products and services available for purchase. In addition to an opportunity to talk to more than 100 exhibitors, there are guided tours of the Expo Hall, as well as a Technology Showcase where exhibitors present their products and services. The afternoon includes a Ride-n-Drive with an array of vehicles from sponsoring manufacturers. Ride-n-Drive sponsor Bosch will showcase the VW Jetta and VW Golf TDI. AFVi, courtesy of the South Coast Air Quality Management District (SCAQMD), launches a Vehicle Technology Parade featuring pre-production vehicles. Some of the vehicles on display include a compressed natural gas Impala, a McNeilus cement mixer, the Bosch-Rexroth hydraulic hybrid garbage truck and prototype hybrids.

AF&V 2010 is presented on behalf of AFVi's sponsors, including: ANGI Energy Systems, Bosch, Clean Energy, Dixie Chopper, Encana, Ford Motor Company, General Motors, Global Electric Motorcars, GreenField, Linde, Luxfer, National Biodiesel Board, Renewable Fuels Association, Roush, Toyota, and Westport Innovations.

Alternative Fuel Vehicle Institute (AFVi) is an entrepreneurial organization that works through industry to bring people in need of proven transportation technologies together with those who can meet their needs. AFVi is fuel and technology neutral. More information on the conference is available by going to <http://www.afv2010.com>.

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